

[MAKING A BUSINESS PLAN](#)



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1. Overview. Planning what you want to do in your business is an important part of making your business a success. A business plan is your roadmap, guiding the direction your business takes, and helping to keep you on track and measure your success.

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To write a business plan, start with an executive summary that lays out your grand vision for your business. Follow that with a section that describes what products and services your company will offer. Then, write a marketing section where you detail how you're going to inform people about your business. You'll also want to include a section on your business model and how it will operate

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To write a business plan for a small business, start by writing an executive summary that briefly outlines your business. Follow that with a company description that explains your business in more detail. You'll also want to include sections on your target customers, how your business will be structured, and what products or services you will offer. Finally, conclude your business plan with a

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A business plan is a written document that describes your business. It covers objectives, strategies, sales,

marketing and financial forecasts. It covers objectives, strategies, sales, marketing

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Build Your Business Plan. Are you interested in starting a business? Creating a business plan is one of the most important steps you will take because the plan serves as your road map for the early years of your business.

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